

# KIMBERLY CAMPBELL

Providence,  
RI  
M

85@gmail.com  
www.likethesoup.me

Profile	Energetic communications professional with an eye for design, problem-solving, and strategy. Lover of yoga, animals, and positive thinking.
Experience	<p>Account Manager, Teespring – August 2013 - Present</p> <p>Personal Account Manager to over 200 top tier clients using the Teespring platform. Responsible for over 1 million dollars per month in GMV. Create and implement re-engagement and outreach strategies. Created brand webinars, case studies, landing pages, and profiles.</p> <p>Marketing Intern, Bristol Yoga Studio – January 2013 - June 2013</p> <p>Assisted in development of small business marketing plan. Developed case study and branded copy for use online. Created new logo and online marketing materials.</p> <p>Creative Development Intern, The Link Agency – June 2012 - August 2012</p> <p>Researched and assisted in development of company SWOT analysis. Wrote case study and developed launching branded copy for website. Assisted in promotional materials.</p> <p>Promotions and Layout Director, Roger Williams Literary Magazine – August 2012 - May 2013</p> <p>Oversaw magazine layout and design. Created promotional flier to attract student submissions. Kept all records of spending and accrued costs.</p> <p>Promotions Director, WQRI Roger Williams Radio –April 2011 - April 2012</p> <p>Co-produced, hosted, and DJ'd live radio show. Created promotional materials using Adobe Suite. Increased event attendance 300%.</p>
Education	<p>Roger Williams University – B.A. Visual Communications; Minor Visual Arts, Cum Laude, Presidential Core Values Medallion Recipient</p> <p>Kripalu School of Yoga and Ayurveda - 200hr Certified Yoga Teacher</p>
Skills	Adobe Suite (InDesign, Photoshop, Illustrator, Bridge), Salesforce, YesWare, Wordpress, Wix, Microsoft Suite, Mac & Windows, Traditional Arts, Design Layout, Customer Relations, Pitch Creation, Spanish
Achievements	Epsilon Rho the Phi Beta Delta International Scholar Honors Society. New York State Communications Association Volunteer and Presenter. Competed in NSAC Student Advertising Competition. NYSCA Poster session presenter. Created winning dorm T-shirt for University contest.